

Exercise Process Assessment

Objectives:

- Understand how to evaluate and improve software product management in your company.

You are a software product manager charged with improving the processes in your company. The company you evaluate is one of the following:

- Your company in real life (preferred)
- The possibly imagined company around the product you are using as case study along the exercises

Note: you are encouraged to repeat the process assessment exercise while the course progresses. Focus on the relevant focus areas while doing so.

Tasks:

1. Scan through the SPM reference model for process improvement. Select those focus areas that are relevant for an assessment.
2. Evaluate your current practices against the selected focus areas in SPM reference model by using the structure below. Where are you today?
3. Reflect: what capability level should your company achieve in the selected focus areas? What additional competencies would you have to develop to support needed process development? What would you have the change in the organization:
 - personal work practices
 - collaboration practices
 - documents
 - tools

SPM Reference Model		Appraisal		
#	Practice	Evidence	Status	Notes
Overall				
Major Strengths:				
Major Weaknesses:				
About the Appraisal:				
PR	Product Roadmapping			
PR.A 3	Short-Term Roadmap Goal: Development of a short-term vision of the product(s). Action: A roadmap is developed detailing the short-term plans. The plans span more than one release. Prerequisite(s): -	Documents: - Statements: -	Green Yellow Red	Strengths - Improvement Opportunities - Recommendation -