

Global

Saved Searches: 0 Job Cart: 0 Applied: 0 Resumes/CVs: 0

[Home](#) [Meet Microsoft](#) [Find Your Fit](#) [Apply Now](#)My Profile [Search & Saved Searches: 0](#) Job Cart: 0 Resumes/CVs: 0 Jobs Applied For: 0

Job Search

Enter Keyword

product management

Job Category

Select All

Search

[Save this Search](#)

Product

Select All

Division

Select All

Region/Country

Select All

Location

Select All

You have no saved searches.

[Back to Search Results](#) [View previous job description](#) Job 40 of 100 [View next job description](#)[Apply to job](#)[Add to job cart](#)

PRODUCT MANAGER

[Email to Friend](#)

Job Category: Marketing

Location: United States, WA, Redmond

Job ID: 729485

Division: Entertainment & Devices Division

If you want to shape the product direction for cool new consumer devices that people use every day to enrich their lives, the Hardware Business Unit is the place for you. We have been delivering industry leading innovations for over 27 years. We ship tens of millions of products every year that people use to communicate with friends and family, play games, listen to music, watch movies, and be more productive.

We are seeking a high performing Product Manager to manage our Navigation product portfolio. As the Navigation Product Manager, you will have the opportunity to:

Define the strategy for the navigation product line and plan the three year product roadmap

Manage the portfolio strategy to meet long-term category growth and gross margin targets

Develop marketing requirements and priority for new products, including defining customer scenarios and value propositions

Partner with the User Experience team to conduct consumer segmentation, needs, and purchase behavior research

Partner with and participate in the planning cycles of key Microsoft groups with the goal of creating new experiences

Build comprehensive business cases for product investments: modeling volumes, price, channel margin, product COGS, development effort, and manufacturing costs

Evaluate and anticipate competitive actions

Engage with product development teams through the development cycle

Work closely with the Product Unit Manager, including participating on the Business Team

Work with the Product Marketing Manager, International Product Marketing Manager and global Sales & Marketing organization to understand the product needs of different markets and channels

Qualifications: The ideal candidate will have 10+ years of consumer product management or product planning experience, including defining new products with strong value propositions, working with product development teams to deliver those products, managing a portfolio of products, and applying knowledge of business and financial analysis to plan for and evaluate the financial health of new opportunities and the product line. In addition, this person will have excellent written and verbal communication skills. An MBA and an understanding of technology are highly preferred. A combination of technical background and consumer products business background is ideal. Top success factors include:

Strong customer focus with the ability to translate stated and unstated needs into product value propositions

Excellent analytical and problem-solving skills, including scenario modeling and financial analysis to evaluate new business opportunities and manage the portfolio to profitability targets

Proven track record in Cross-Group Collaboration, Leadership, Decision Making, and Negotiation

Ability to think strategically about business issues and how to translate these into product priorities

Keen understanding of new technologies and trends and their benefits and implications to customers and end users

Strong written and oral communication skills, coupled with the ability to present and defend recommendations to a variety of audiences

Proven track record as a consistent top performer

SC: JHA

Global

[Back to Search Results](#) [View previous job description](#) Job 40 of 100 [View next job description](#)[Apply to job](#)[Add to job cart](#)